

## CURRICULUM VITAE

**Name** : Dr. R. Mahesh

**Designation** : Professor

**Address** : Department of Studies in Business Administration,  
University of Mysore,  
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Mysore- 570006.  
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**Date of birth** : 27<sup>th</sup> February, 1967

**Permanent Address** : #566, "Apoorva"  
Giridarshini Layout, T. N. Pura Road,  
Alanahalli, Mysore-570028.

### Educational Qualifications:

Qualification	University/Institution	Year	Result	Subject
Ph.D.	University of Mysore	2012	Awarded	Title "An Analysis of Life Insurance Services as Perceived by the Indian Insurance Buyers"
SLET	Government of Karnataka	1993-94	Qualified	Business Management
M.B.A	University of Mysore	1989	First Class 63.2%	Marketing Management
B.B.M	N.D.R.K. First Grade College, Hassan, affiliated to the University of Mysore	1987	First Class 72%	Personnel Management

### Permanent Teaching Experience: 24 Years

Designation	Institution/University	Period
Lecturer	Govt. First Grade College, Karkala	10.07.1996 to 29.09.2001
Lecturer	Maharani's Arts College for Women, Mysore	30.09.2001 to 09.07.2002
Lecturer (Senior Scale)	Maharani's Arts College for Women, Mysore	10.07.2002 to 18.04.2007
Lecturer (Senior Scale)	DOS in Business Administration, (BIMS) University of Mysore, Mysore	19.04.2007 to 09.07.2007

Lecturer (Selection Grade)	DOS in Business Administration, (BIMS) University of Mysore, Mysore	10.07.2007 to 09.07.2010
Associate Professor	DOS in Business Administration, (BIMS) University of Mysore, Mysore	10.07.2010 to 09.07.2013
<b>Professor</b>	<b>DOS in Business Administration, (BIMS) University of Mysore, Mysore</b>	<b>10.07.2013 to till date</b>

### Research Guidance:

Six PhDs awarded, one thesis submitted and eight are currently working.

Sl. No.	Title of the Thesis	Name of the Candidate	Year of Award
<b>PhD Awarded</b>			
1	Stock Market Efficiency: An Empirical Study of Select Sectors in NSE	Farzaneh Rahmanizadeh	2016
2	Exchange Rate Volatility: A Time Series Analysis of Indian Automobile Sector	Nischith. S	2017
3	Risk Exposure and Bank Performance: A Comparative Study of Select Private Sector and Foreign Banks	Shamanth. N	2017
4	Commodity Price Volatility and firm Value: An Empirical Study of Selected Sector in India	Prasad V. Daddikar	2017
5	Green Marketing: A Study of Green Supply Management of Select Firms	Adarsha .K	2017
6	An analysis of Personal Accident Insurance Strategies in select Insurance Companies in Iran	Hossein Niavand	2019
<b>Thesis Submitted and Result Awaited</b>			
1	Financial Policies and Strategies of Select Indian Conglomerates	Chinnaiah.P.M.	NA

### Sponsored Projects and Consultancy Assignments:

Sl. No.	Title of Project	Designation	Sponsoring Agency	Sponsored Amount	Status
1	Sansand Adarsh Gramin Yojana [SAGY] for Karnataka and Tamil Nadu State	Chief Consultant	Ministry of Rural Development, India	Rs. 23,20,000	Project completed

2	Third party Evaluation study of 100 clusters of Phase-I under Shyam Prasad Mukharji RUBRAN Mission	Chief Consultant	Ministry of Rural Development, India	NA	Approval Awaited
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**Administrative Experience:**

**Chairman, Department of Studies in Business Administration, University of Mysore from 10.8.2017 to 8.8.2019.**

**a. Organised three conferences**

1. National Workshop on Multi-disciplinary Research (October 6-8, 2017)
2. National conference on Digital Revolution and Management (March 16-17, 2018)
3. International Conference on New Horizons of Industrial revolution 4.0 (March 28-29, 2019)

**b. Organised Foreign Faculty Lecture Series**

1. Organized a special lecture series to MBA and Research students on “Behavioral Economics and Decision making” delivered by Morris Altman, Dean & Head, New Castle Business School, University of New Castle, Australia (March 30 – 5<sup>th</sup> April, 2019)

**Seminars/Workshops/International and National Conferences attended: 33**

Sl.No	Title of the conference/seminar/workshop	Organizers/date
1.	BBM syllabus Workshop	Poorna Prajna College, Udupi, during August, 1996.
2.	BBM syllabus Workshop	St. Agenes College, Mangalore, during February, 1997.
3.	First National Conference on “Academic Staff Colleges – Enhancing Their Impacts”	Pondicherry University, Pondicherry, 13-14 December 2003
4.	Two Day Training Programme on “Total Quality Management in Higher Education”	Dept. of Collegiate Education, Government of Karnataka, January 27-28, 2004, Mysore.
5.	Two-Day Workshop on “Innovative methods of Teaching in Higher Education”	J.S.S. College of Arts, Commerce and Science, Mysore ,09-10 August, 2004 with NAAC, Bangalore as co-sponsors.
6.	Workshop on “Syllabi of Fifth and Sixth Semester of B.Com. and BB.M”	Mysore University Commerce and management Teachers’ Forum, 1st July, 2006, D. Banumaiah’s College of Commerce and Arts, Mysore.
7.	One Day Management Development Programme on “Risk Management in SMEs”	VIT Business School, VIT University, Vellore, TamilNadu, 19th January, 2008.
8.	National seminar on “Managing In Uncertain Times”	B.N. Bahadur Institute of Management Sciences, University of Mysore, Mysore, 30th and 31st

		May, 2008.
9.	PG commerce SIM Revision Workshop	KSOU, Mysore, 26-28, October 2008
10.	National Seminar on “Customer Relationship Management In Banking Industry”	JSS College for women (Autonomous), Saraswathipuram, Mysore on 28th and 29th September, 2010.
11.	The Sixth International Multidisciplinary conference: Knowledge in New Millennium	Academic Staff College, Mysore, Union of Iranian students, Ministry of Science , Research and technology, 14 &15 jan2011
12.	Workshop on “Managing Nonprofit Organistaion”	PG Department of Commerec, VidyaVikas First Grade College, Mysore, 15th May, 2011.
13.	IX Convention of Federation of Teachers’ Councils of Commerce And Management In Karnataka	Senate Bhavan, University of Mysore, Mysore 27th December 2011
14.	International conference on emerginf trends in Finance and accounting	SDM Institute for Management Development, Mysuru, 2013
15.	Recent Trends in Management Practices, National Level Seminar	BET’s Global Business School, Belgaum
16.	Work Shop on “Agri-Risk Management: Issues & Innovations”	Department of Studies in Commerce, University of Mysore, Mysore on 25th March, 2014.
17.	E-Commerce: Opportunities & Challenges, National Level Conference	BET’s Global Business School, Belgaum and ECAI, 2014
18.	Two Day Workshop on “Financial derivatives”	PG Department of Commerce, TTL College of Business Management, Mysore, 2nd & 3rd of April 2014.
19.	One Day National Conference on “Corporate Social Responsibility In The New Companies Act 2013 – Perspectives and Challenges	PG Centre, Department of commerce, Vidyavardhaka First Grade College, Mysore, 11th October, 2014.
20.	Work Shop on “Agri-Risk Management :Issue & Innovations”	Department of Studies in Commerce, University of Mysore, Mysore, March 2014
21.	National seminar on Financial Inclusion	Department of Commerce and Management Basudev Somani College in association with Mysore Chapter of ICSI 28 <sup>th</sup> and 29 <sup>th</sup> March 2014
22.	Workshop on CSR in the New companies Act 2013- Perspectives and challenges	Vidyavardaka First Grade college, Mysore, 11 <sup>th</sup> October, 2014
23.	National seminar on Intellectual Property Rights	Pooja Bhagavat Mahajana, Myosre 17 <sup>th</sup> October, 2014
24.	Workshop on CSR- Approaches and practices for inclusive growth	SDM-IMD, Mysore, 13 <sup>th</sup> and 14 <sup>th</sup> Dec, 2014.

25.	International conference on Managing Human Resources at the work place	Shri Dharmatshala Manjunatheshwara Institute for Management development, Mysore 14 <sup>th</sup> & 15 <sup>th</sup> December 2014
26.	National conference on Impact of Social Sector on Financial Inclusion	JSS College for Women , Kolegal March 28 2015
27.	Two day national seminar on “Service sector: The engine of growth for India Inc – The conveyance of ideas”	Govt. college for women, Mandya, 22-23 April 2015
28.	UGC sponsored national level seminar on “Corporate Social Responsibility, Business Ethics and Corporate Governance: Issues & challenges”	Dept. of studies in Business Administration, 30 <sup>th</sup> October 2015
29.	Emerging Perspectives on HR, Marketing and Finance	Maharani’s Women’s Commerce and Management College, Mysore 16.03.2019
30.	Seminar on Business Management	TTL College of Business Management 11.03.2019
31.	Conference on Shift in Indian Business Enrichment	JSS Centre for Management Studies, Mysore 30.03.2019
32.	Conference on Ownership Concentration and Agency Conflict: An empirical evidence of Indian Conglomerates.	JSS Centre for Management Studies, Mysore. 29-30, March 2019
33.	Conference on New Horizons of Industrial revolution 4.0	DOS in Business Administration (BIMS), University of Mysore, Mysore. 28 <sup>th</sup> & 29 <sup>th</sup> March 2019

### **Papers Presented/Chaired in the National/International Conferences/Workshops: 32**

<b>Sl.No</b>	<b>Name of the conference and Date</b>	<b>Title of the Paper</b>
1.	First National Conference on “Academic Staff Colleges – Enhancing Their Impacts” held on 13-14 December 2003 at Pondicherry University, Pondicherry	“Suggestions to improve the effectiveness of Academic Staff Colleges”
2.	International Conference on “Globalization. Development, Public Policy and Management: Emerging Issues” held on March 9th and 10th 2008 at Kannur University, Kannur, Kerala.	“Challenges before Global Marketers- Ethical Issues”
3.	National Conference on “Business Ethics, Corporate Governance and Social Responsibility” held on April 12th and 13th, 2008 at Pondicherry University, Puducherry.	“Why is Life insurance in India still an unsought product? – An ethical introspection”
4.	National Conference on “Economic Recession and Management Strategies held at DOS and Research in Commerce and Management on February 21-22, 2009 at KSOU, Mysore.	“Planning for risk economy through insurance”

5.	UGC Sponsored State Level Seminar on “Contemporary Issues in Business Studies” held on 23rd May 2009 at Government College, Mandya.	Chaired a session on the topic “Challenges of Business Education in the contemporary Era”
6.	Two days Industry Institute Interface on the thrust area (New Paradigms in Management) held at BIMS, UOM on 18th and 19th February 2011.	Chaired a session on the topic “Brand Loyalty in Electronic Products”
7.	International Conference on Re-engineering of Management Education, KSOU, 8 & 9 April 2011	Management Education in India – Issues and Challenges
8.	International Conference on Re-engineering of Management Education, KSOU, 8 & 9 April 2011	“Faculty Crunch-A Bane for Quality Management Education”
9.	National Conference on “Food Inflation- Issues & challenges” held at Department of Commerce and Economics, D. Banumahaiah’s College of Commerce & Arts, Mysore 4th February, 2012	Chaired a parallel technical session on the conference theme
10.	International Conference on “Emerging Trends in Finance & Accounting” held at Shri Dharmasthala Manjunatheshwara Institute For Management Development (SDMIMD), Mysore on 3rd & 4th August, 2012.	“Role of FDI in Corporate Restructuring – A Case of Asian Crisis”
11.	Ist International Conference on Engineering, Technology, and Management in Rajiv Gandhi College of Engineering and Technology, Puducherry, from 29 <sup>th</sup> August 2012 to 1 <sup>st</sup> September, 2012	“Geographical Indication Rights in TRIPS and its implication on India”
12.	Two Day National Conference on “Financial Inclusion in India: Issues and Challenges” held at Centre for Study of Social Exclusion and Inclusive Policy, University of Mysore, on 9 <sup>th</sup> and 10 <sup>th</sup> October, 2012	Financial Inclusion and Unorganised Sector Workers
13.	National Conference on “Emerging issues and innovations in management education” in Tumkur University, Tumkur on 31st October 2012.	“Diffusion of Corporate Accounting Scandals- Role of Management Education”
14.	Two days Industry Institute Interface Workshop held at BIMS, UOM on 3rd and 4th November 2012.	Chaired a Session on “HR Issues at Global Workplace”
15.	National Conference on “Paradigm shift in Management to achieve excellence” held at Sri Ramachandra College of Management, Sri Ramachandra University, Porur, Chennai on 27th September 2013.	Regional Trade Blocs and Exchange Rate Volatility- An Evaluation of SAARC
16.	National Conference on “Developing a Holistic Indian management System” held at Jnana Sahyadri, Shankaraghatta on 22nd & 23rd of Novemeber 2013.	Chaired a session on the topic “Indian Ethos in Management”
17.	International Conference on “Managing Human Resource at the Workplace” held at Shri Dharmasthala Manjunatheshwara Institute For Management Development (SDMIMD), Mysore on 13th & 14th December 2013.	“Human Resource Accounting: Disclosure of Indian Companies”
18.	Two Days’ National Level Conference on “E-Commerce Opportunities and Challenges” held at Global Business School, Belagavi on 25th & 26th of April 2014.	White Label ATMs: An initiate reach not reachable

19.	Two Days' National Level Conference on "E-Commerce Opportunities and Challenges" held at Global Business School, Belagavi on 25th & 26th of April 2014	An Analytical Study of Growth in E-Commerce and Macro-Economic Developments in India
20.	International Conference on Emerging Trends in Finance and Accounting held at Shri Dharmasthala Manjunatheshwara Institute For Management Development (SDMIMD), Mysore, on August 22-23, 2014	Efficiency of Indian Stock Market : Empirical Evidence from NSE Market
21.	International Conference on 'Managing Human Resources at the Workplace, held on 14 <sup>th</sup> & 15 <sup>th</sup> December 2014 at SDMIMD, Mysore, India	Chaired a session in one Technical Session
22.	National level conference on " E-Commerce: Opportunities & Challenges" Global Business School, Belagavi on 25 <sup>th</sup> & 26 <sup>th</sup> April 2014	White Label ATMs: An initiate reach nor reachable
23.	National level conference on " E-Commerce: Opportunities & Challenges" Global Business School, Belagavi on 25 <sup>th</sup> & 26 <sup>th</sup> April 2014	An Analytical Study of Growth in E-Commerce and Macro Economic Developments in India
24.	International Conference on "Emerging Trends In Finance and Accounting" held at Shri Dharmasthala Manjunatheshwara Institute for Management development, Mysore on 22 <sup>nd</sup> & 23 <sup>rd</sup> August 2014	Efficiency of Indian Stock Market : empirical Evidence From NSE Market
25.	International Conference on "Managing Human Resources at the work place" held at Shri Dharmasthala Manjunatheshwara Institute for Management development, Mysore on 14 <sup>th</sup> & 15 <sup>th</sup> December 2014	Chaired Session
26.	National level conference on "Impact of Social Sector on Financial Inclusion" held at JSS College for Women , Kolegal on March 28 2015	Chaired Session
27.	Two day national seminar on "Service sector: The engine of growth for India Inc – The convergence of ideas" Govt. college for women, Mandya on 22-23 April 2015	Speaker – Insurance companies in India: The Rise & fall
28.	National Conference on "Business excellence for inclusive and sustainable growth" at Dept. of Management Studies, M.S.Ramaiah Institute of Technology, Bangalore on 7-9 May 2015	Green supply Management practices in automobile industry
29.	National conference on "Innovation Management – Emerging paradigms" at Institute of Management Studies, Davanagere University, on 17 <sup>th</sup> December 2015	Innovations in insurance products – changing paradigms
30.	UGC sponsored national level seminar on "Corporate social responsibility, business ethics and corporate governance: Issues and challenges" at Dept. of studies in business administration on 30 <sup>th</sup> October 2015	Chaired session – business ethics and corporate governance

31.	UGC sponsored two-day national level seminar on “IND-AS: A Road map for IFRS in India” held at Vidyavardhaka First Grade College, Mysore on 18-19 March 2016	Accounting regulation and academic challenges
32.	International conference on “Advances in Collaborative Research for Economics, Management, Humanities, Social Sciences and Computer Technology” organized by University of Mysore in collaboration with State Planning Board, Govt. of Karnataka, Development Research Foundationl, Mysore, ISBR, Bangalore and CREST Bangalore on 25 <sup>th</sup> and 26 <sup>th</sup> June 2016 at Senate Bhavan, Mysuru	The Role of Insurance in Economics Development

### Research Publications: 55

Sl. No.	Title of the paper	Journal	Date
1	An Ethical Introspection of Selling Life Insurance in India,	International Journal of Social and Economic Research, Vol.1, Issue 1, ISSN 2249-6270	Jan-June 2011
2	Product Customization and Paradigm Shift in Life Insurance	Southern Economist, ISSN 0038-4046, pp 29-32	January 2011
3	Life Insurance and Macro economy: An Indian Experience	Southern Economist, Vol. 50, Issue 15, ISSN 0038-4046, pp. 23-27	December 2011
4	Macro Economy and Indian Airline Industry Post Low Cost Carrier Entry Experience	Thematics Journal of Commerce & Management, Vol. 2, Issue 3, ISSN 2231-4881, pp. 182-189	June 2012
5	An Evaluation of Micro Insurance in India	Thematics Journal of Business Management, Vol. 1, Issue 3, , ISSN 2277-3002 pp. 161-167	July 2012
6	Role of FDI in corporate restructuring: A case of Asian Financial Crisis	International conference on Emerging trends in Finance and Accounting, ISBN: 978-81-922146-2-7	August 2012
7	Geographical Indication Rights in Trips and Its implication on India	Rajiv Gandhi College of Engineering and technology, Pondicherry, ISBN: 978-93-81583-52-4	August-September 2012
8	Diffusion of Corporate Accounting Scandals: Role of management Education	Contemporary management, ISBN: 978-93-5097-182-6	September 2012
9	Post-Merger and Acquisition Financial Performance Analysis: A Case Study of	International Journal of Engineering and	September 2012

	Select Indian Airline Companies	Management Sciences (IJEMS), Vol. 3 (3):, ISSN- 2229-6425	
10	Post-Merger and Acquisition Synergy Analysis: A Case Study of Select Indian Airline Companies	ELK Asia-Pacific Journal of Finance & Risk Management, ISSN- 0976-7185	October 2012
11	Financial Inclusion and Unorganized Sector Workers	Financial Inclusion: Issues and Challenges, National Level Conference ISBN: 978-81-212-1182-6	October 2012
12	Financial Conflict between DRDO and India Defense: A case of Main Battle Tank – Arjun	International journal of Engineering and management Sciences I.J.E.M.S., Vol.4 (1), ISSN: 2229-6425, pp 16-22	January 2013
13	Awareness about product innovations in Life insurance: A study of Karnataka	Pacific Business Review International , ISSN: 0974-438X, Vol. 5, Issue 8	February 2013
14	Changing Perceptions of Life Insurance Buyers Some Empirical Evidences From Karnataka	ELK Asia Pacific Journal of Marketing and Retail Management, ISSN- 0976-7193	April 2013
15	Is private life insurance a blessing in disguise for LIC of India? A study in Karnataka	Asian Journal of Research in Business Economics & Management, Volume 3, Issue 4 ISSN 2249-7307, pp 130-149	April 2103
16	Is Life Insurance A Social Security Tool or An Investment? Post Reforms Karnataka Experience	International Journal of Banking, Risk and Insurance, Volume 1, Issue 1, ISSN: 2320-7507	June 2013
17	Capital Structure and Traditional Trade-Off Theory Empirical Evidence of Select BSE Listed Companies	Asian Journal of Management 4(3):, ISSN- 0976- 495X, pp 141-146	July– September, 2013
18	Influence of capital gearing on firm value Empirical evidence from Indian transport & logistics sector	Indian Journal of Commerce & Management Studies ISSN : 2240-0310 Volume IV Issue 3	September 2013
19	Analysis of Factors Influencing Underpricing Level during the Initial Public Offering, A Study of Select Companies Going Public in Bombay Stock Exchange	ELK Asia-Pacific Journal of Finance & Risk Management, ISSN- 0976-7185	January 2014
20	Human Resource Accounting: Disclosure of Indian Companies	Tactful Management Research Journal, Vol. 2, Issue. 5, ISSN :2319-7943	February 2014

21	An Analytical Study of Growth in E-Commerce and Macro Economical Developments in India	E-Commerce: Opportunities & Challenges, National Level Conference Proceeding ISBN: 978-81-927463-1-9	April 2014
22	White-Label ATMs: An Initiate Reach Not Reachable	E-Commerce: Opportunities & Challenges, National Level Conference Proceeding ISBN: 978-81-927463-1-9	April 2014
23	Efficiency of Indian Stock Market: Empirical Evidence from NSE Market	3rd International conference on Emerging trends in Finance and Accounting, organized by SDM-IMD Mysore ISBN: 978-93-83302-02-4, article no. 93, pp 1-11	August 2014
24	An Analysis of Private Life Insurance Services as Perceived by Life Insurance Buyers in Karnataka	Indian Journal of Finance (IJF), Volume 9, Number 1, ISSN- 0973 – 8711, pp 23-37	January 2015
25	Study on weak form efficiency market: An empirical study on Indian market	Asian journal of research in Banking & Finance, ISSN-2249-7323	May 2015
26	Investigating market efficiency: An even study of insider trading with stock exchange of India	Asian journal of research in Banking & Finance, ISSN-2249-7323	May 2015
27	Estimation of daily exchange rate volatility: A comparative study of Indian currency with top tradable currencies of the world	International journal of research in computer application and management, ISSN: 2231-1009	September 2015
28	Green supply chain management practices: A study of select firms in automobile sector	International journal of Management and Social Science Research Review, Volume. 1, Issue 1, Jan 2016, ISSN 2349-6738, page no. 63-69	January 2016
29	Cooperative performance analysis of select private & foreign banks in India	International journal of academic research, ISSN:2348-7666	March 2016
30	Impact of Exchange Rate Movement and World Oil Price on Indian Auto Stocks	International journal of research in Management, IT and Commerce ISSN: 2231-5756	June 2016
31	Assessment of Financial Health of Select Private Sector and Foreign Banks in India: An Application of Bankometer	International Journal of Engineering and Management Research,	July-August 2016

	Model	Volume-6, Issue-4, ISSN (PRINT): 2394-6962 Page Number: 26-30	
32	Symmetric and Asymmetric Volatility Modelling for crude oil prices in India	Asia Pacific Journal of Finance and Risk Management ISSN: 2349-2325, Volume 7, Issue 3	September 2016
33	Impact of Crude oil price volatility on firm's financial performance, empirical evidence from Indian petroleum refining sector	Imperial Journal of Interdisciplinary research ISSN: 2454-1362, Volume 2, Issue-10	October 2016
34	Commodity Price volatility and firm value, an Empirical study of Indian tyre industry	Asia Pacific Journal of Social science ISSN: 2394-9392, Volume 3, Issue 1	October 2016
35	Optimizing Environmental and Operational Performance through Innovative Green Supply Chain Management	International journal of Management and Social Science Research, volume-4, Issue 12, Dec 2016, ISSN 2321-1784, page no. 15-23	December 2016
36	Statistical Quality Control: A Historical Perspective and Management Tools	International conference on "Operations Management and Research" organized by SDM-IMD Mysore ISBN: 978-93-83302-11-6	January 2016
37	Dividend determinants of select firms listed on NSE	International Journal in Management and Social Sciences, ISSN: 2321-1784	June 2016
38	Role of Insurance in Economics Development	International conference on "Advances in Collaborative Research for Economics, Management, Humanities, Social Sciences and Computer Technology" organized by University of Mysore in collaboration with State Planning Board, Govt. of Karnataka, Development Research Foundational, Mysore, ISBR, Bangalore and CREST Bangalore ISBN: 978-1534770188, Volume III, page no.294	June 2016
39	The Role of Insurance in Development of Economy in India	International Symposium on "India's Strategy of Economic Growth and	March, 2017

		Development: Experiences and Way forward” organized jointly by Research Counsellor of Iran in Indian and subcontinent and Jamia Millia Islamia University, New Delhi Page no. 43	
40	Entrepreneurial Marketing – A Study with reference to select MSME Industrial Clusters of Karnataka	International Journal of Research in Management, Economics and Commerce, ISSN 2250-057X, Volume 07 Issue 11, Page 139-152	November 2017
41	Effects of Energy Commodity Price Risk on Firm Value – A Study of Select Firms from Indian Power Sector	Tatva-The Journal of Management Scholars ISSN No:0973-0974,PP59-76, Volume-XIV, Page 59-76	December 2017
42	Tunneling or Propping?-A study with reference to Indian Conglomerates	JSS Centre for Management Studies, Mysore ISBN:978-93-86724-26-7	December 2017
43	Benefits of Camel Model for Financial Institutions	Global Academic Research Journal ISSN:2347-3592, Volume – 6, Issue – 2,Page 48-55	February 2018
44	Financial Knowledge and Social Liability for Sustainable Development.	International Journal of Current Advance Research ISSN: 2319-6505, Volume 7; Issue 3(E), Page 10732-10735	March 2018
45	The Impact Assesment of the Micro Finance to Financial Inclusion and Bisusiness Growth: A Study of the Micro, Small and Medium Enterprises in Igembe South (kenya)	American Journal of Finance ISSN 2520-0445 (Online) Vol.3, Issue 1 No.1, Page 1 - 30,	2018
46	Perception of Particle Swarm Optimization (PSO) Algorithm in Insurance Strategies	SAARJ Journal on Banking and Insurance Resource, ISSN: 2319-1422, Volume 7, Issue 4, Page4-10	July 2018.
47	Role of Insurance Development in	International Journal of	July 2018

	Financial and Economic Growth in Iran.	Management Studies, ISSN(Print) 2249-0302, Volume 5(2015), Issue 3(3), Page 133-136	
48	Do Business Group-Affiliate IT Firms Perform Better?	ELK Asia Pacific Journal of Finance and Risk Management, ISSN 2349-2325, Volume 9 Issue 1	2018
49	Commodity Price Risk and Value Evidence from Indian Aviation Sector	Asia Journal of Finance and Risk Management ISSN.2349-2325, Volume 9 Issue 3	2018
50	The Role of Internet Marketing on E-Commerce	Business and Management Horizons ISSN 2326-0297, Vol. 6, No. 1, Page 139-148	May 2018
51	The Impact of Free Information Technology (IT) on Financial Markets	Business Management and Strategy ISSN 2157-6068, Vol. 9, No. 1, Page 105-122	May 2018
52	A Study on the Green Supply Chain Practices Among SMEs in Karnataka	International Journal of Applied Business and Economic Research, ISSN : 0972-7302, Volume 16, No.3, Page 595-603	November 2018
53	Ownership Concentration and Agency Conflict: An Empirical evidence of Indian Conglomerates	National Conference on 'Shift in Indian Business Environment' Organized by JSS CMS, Mysuru, ISBN- 9789353518844	March-2019
54	Ownership Structure and Role of Large Blockholders in the Governance of Indian Conglomerates	Asian Journal of Development Matters, Vol. 13, No. 1, Online ISSN 0976-4674 Print ISSN 0973-9629, Page 188-194	June- 2019

**Participative Experience in Co-curricular activities:**

1. Sports Officer at Govt. First Grade College, Karkala (1996-97, 1997-98 and 1998-99).
2. Secretary, Management Association, Govt. First Grade College, Karkala (1999-00).
3. Staff Secretary, Students Union, Govt. First Grade College, Karkala (2000-01).

4. Member, NACC Committee, Maharanis Arts and Commerce College for Women, Mysore (2003-04).
5. Member, Placement Cell, Maharanis Arts and Commerce College for Women, Mysore (2004-05).
6. NSS Officer, Maharanis Arts and Commerce College for Women, Mysore (2005-06).
7. Secretary, Students Union, Maharanis Arts and Commerce College for Women, Mysore (2006-07).
8. Staff Coordinator for Sports, Industrial Visits, Educational trips, Cultural Activities, Management Fest – MANTRA, at DOS in Business Administration (BIMS), University of Mysore, Mysore (From 2009-10 till date).

**Membership in Academic Bodies:**

1. Member, Faculty of Commerce, University of Mysore, Mysore. (From 2010-11,2011-12, 2012-13 and from 2013-14 till date).
2. Member, Department Council, DOS in Business Administration, University of Mysore from 2007-08 till date.
3. Member, Doctoral Committee, DOS in Business Administration, from 2010-11 till date.
4. Member, BOS in Business Administration(PG), University of Mysore, Mysore from 2010-11 till date.
5. Member, BOE in Business Administration, University of Mysore, Mysore during 2011-12, 2013-14 and 2014-15, 2017-18 and 2018-19.
6. Chairman, BOE in Business Administration, University of Mysore, Mysore for the year 2012-13 and 2016-17
7. Member, BOE of MBA in Banking and Finance, University of Mysore, for the year 2011-12.
8. Member, BOE of the Specialised Course of B.A. in Hospitality Administration and Event Management (BA-HA & EM), University of Mysore, for the year 2014.
9. Chairman, BOE of MBA in Retailing and Supply Chain Management and MBA in Hospitality and Tourism Management, University of Mysore, 2014-15.
10. Member, BOE of MBA in CSR, University of Mysore, 2014-15 and 2016-17
11. Member, BOE of Master of Tourism and Air Travel Management, University of Mysore, 2015.
12. Member, BOS in MBA (PG), Yuvaraja's College, Mysore for the year 2014-15, 2015-16 and 2016-17

13. Member, Local Inspection Committee, for affiliation of Degree Colleges, from the year 2012-13 till date.
14. Chairman, BOE in Business Administration, Indira Gandhi University, Kottayam during December, 2010-11, 2011-12, January 2013 and February 2014.
15. Chairman, BOE in Management (III Sem MBA) University of Calicut for 2014 Examinations.
16. Member, BOE in MBA Entrance Examination of 2011, KSOU, Mysore; Member, BOE(PG) in Management for 2013 Examinations; Member, BOE in On-Line MBA for 2013 Examinations; Member, BOE- P.G.Diploma (Commerce and Management) July 2013 Examinations; Member, BOE in MBA, PGDBA & PGDMM for 2014 Examinations.
17. Member, BOE in MBA (Law), KSOU, Mysore for 2013-14.
18. Member, BOE in Commerce (PG), Bangalore University, for the year 2012-13.
19. Member, BOE Management (Distance Education) Kuvempu University, Shankaraghatta during 2013.
20. Member, BOE in Management, Kuvempu University, Shankaraghatta, for the year 2012-13 and 2015-16.
21. Member, BOE in Business Management, Tumkur University, Tumkur for the year 2012-13.
22. Member, Board of Studies (UG), JSS College of Arts, Commerce and Science, Mysore for the years 2013-15).
23. Chairman, BOE of the Specialised Course of B.A. in Hospitality Administration and Event Management (BA-HA & EM), University of Mysore, for the year 2015-16.
24. Chairman, BOE of MBA in CSR, University of Mysore, for the year 2015-16
25. Chairman, BOE in Master of Development Management,(Specialised Course) for the year 2015-16
26. Member, BOE in Management, Karnataka University, Dharwad, for the year 2016-17.
27. Chairman, BOE in Master of Development Management,(Specialised Course) for the year 2016-17
28. Member, BOE of the Specialised Course of B.A. in Hospitality Administration and Event Management (BA-HA & EM), University of Mysore, for the year 2016-17.
29. Member, BOE in MBA in Financial Planning and Fashion Technology (Specialized course) during 2015-16 and 2016-17
30. Member, BOE in Business Administration (PG), Rani Chennamma University, Belgaum, 2017-18
31. Member, BOE in Management, Davanagere University, Davanagere, 2018-19

32. Member, BOS in Business Management (PG), Kuvempu University, Shankaraghatta, from June 2017
33. Member, BOS in Business Management (PG), Tumkur University, Tumkur from June, 2018.
34. Member, Committee to Social Cell for Scheduled Castes and Scheduled Tribes, University of Mysore, Mysore
35. Member, BOS in Master of Tourism & Travel Management- Bengaluru Central University(BCU), Bengaluru from June, 2018
36. Member, BOS in Business Administration(PG), Bangalore North University, Bengaluru from June, 2018.

**Orientation /Refresher Courses attended:**

1. Attended UGC Sponsored Orientation program from 21-04-1999 to 18-05-1999 at Academic Staff College, University of Mysore, Mysore.
2. Attended UGC Sponsored Refresher Course from 06-11-2002 to 26-11-2002 at Academic Staff College, University of Mysore, Mysore.
3. Attended UGC Sponsored Refresher Course from 04-12-2003 to 24-12-2003 at Academic Staff College, Pondicherry University, Pondicherry.
4. Attended UGC Sponsored Refresher Course from 22-06-2007 to 12-07-2007 at Academic Staff College, Osmania University, Hyderabad.

**Orientation / Refresher Courses Coordinated:**

1. Course Coordinator for **2<sup>nd</sup> Special Winter School (Refresher Course in Commerce and Management)** on the thrust area “*Innovative Solutions for Business Challenges*” held from 09-12-2014 to 29-12-2014 at the UGC-Academic Staff College, University of Mysore, Mysuru

**Invited Lectures Delivered:**

- 1) Delivered Invited Lectures as Resource Person in Contact Programmes of M.Com. and M.B.A. courses at KSOU, Mysore from 2007-08 to 2012-13.
- 2) Delivered Special Lectures for MBA students of Kuvempu University at Shankaraghatta and P.G. Centre, Kadur on Accounting and Finance related topics and Personality Development from 2011-12 till date.

- 3) Delivered Invited Lectures at Satellite P.G. Centre, Chamarajanagar for MBA students on 'Managerial Accounting', 'Corporate Finance', and 'Advanced Financial Management' courses during 2010-11 and 2011-12.
- 4) Delivered Invited Lectures for 'Cauvery Grameena Bank Officers' in their training sessions organized by Jana Deepa Trust, Mysore during February, 2012.
- 5) Delivered Invited Lectures as Resource Person in Orientation/Refresher Courses in Commerce and Management organized by UGC-HRDC, Academic Staff College, University of Mysore, Mysore since 2012 till date.
- 6) Delivered Invited Lectures as Resource Person in Refresher Courses in Commerce and Management organized by UGC-Academic Staff College, Kannur University, Kannur in 2015-16, 2016-17, 2017-18 and 2018-19.
- 7) Delivered Invited Lectures as Resource Person in Administrative Training Institute, Mysore, for state govt officers in 2015-16 and 2016-17.
- 8) Delivered Invited Lectures as Resource Person in Higher Education Academy, Dharwad for newly recruited Commerce teachers of Govt First Grade Colleges of the State of Karnataka during 2018-19.

**(Prof. R. MAHESH)**